

TD Canada Trust's commitment to customer convenience

1900s Banking by Mail

57%

of Canadians live in rural areas, many without banks¹

SO...

TD creates its **Bank by Mail** program.



1952 Drive-Through Banking

Economic growth in the

1950s makes cars more affordable.

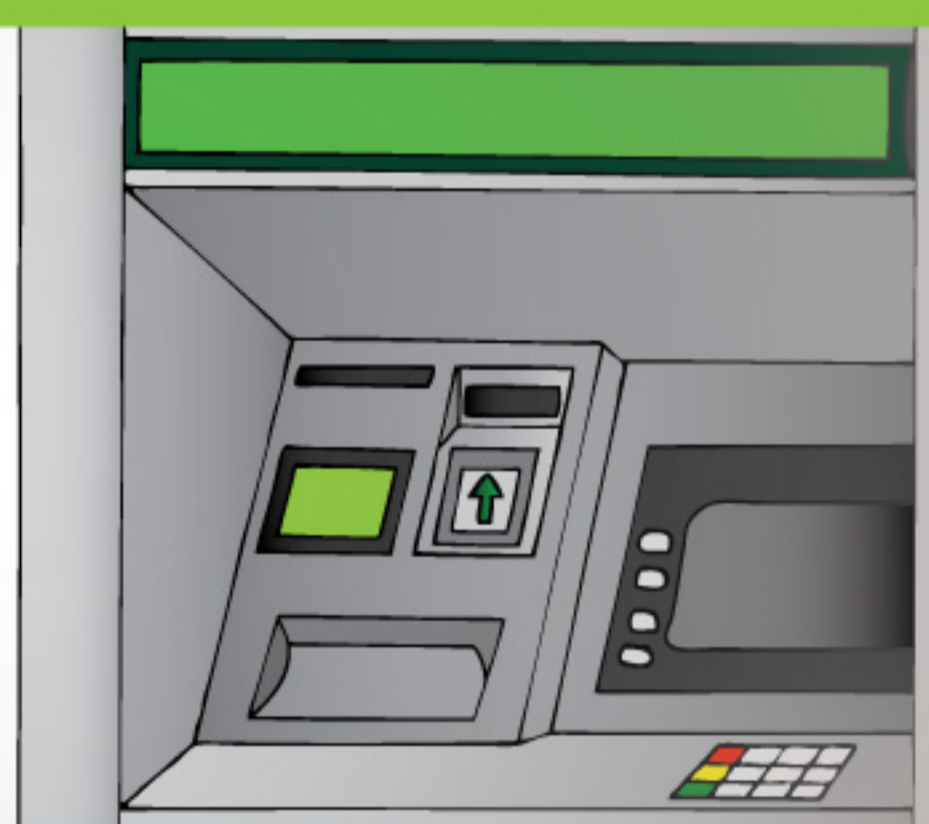
TD launches drive-through banking to give Canadians more convenient access to their funds.



1976 Automated Teller Machines (ATMs)

TD opens its first ATMs, making it easier for working families to access their money outside of normal business hours.

In 1977, the machines are re-branded as the iconic Green Machines.



1990 Telephone Banking



Canadians are working an average of

38.2 HOURS PER WEEK.

TD introduces telephone banking so customers can do their banking from the comfort of home.

1996 Online Banking

TD introduces online banking to cater to the growing number of Canadians surfing the web.

As of 2012, **47%** of Canadians used online banking as their main means of banking.²



2010 Mobile Banking

TD introduces its mobile banking application.

By 2012, **19%** of Canadians used mobile banking, up from 5% in 2010.³



2011 Sunday Banking

TD Canada Trust opens on Sunday in hundreds of locations.

With 7-day banking and extended evening hours, its branches are open earlier, later and longer.



2013 TD Coin Counters



TD Canada Trust builds the largest network of coin counter machines across Canada. **Now Canadians can put their loose change to good use.**



www.tdcanadatrust.com

¹ <http://www40.statcan.ca/01/cst01/demo62g-eng.htm>

² <http://www4.hrsdc.gc.ca/3ndic1t4r@-eng.jsp?iid=19>

³ <http://www.cba.ca/en/media-room/50-backgrounders-on-banking-issues/125-technology-and-banking>