

Twenty Valley Winter WineFest

Sweet. Sparkling. Sensational!

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FOR IMMEDIATE RELEASE

Twenty Valley Winter WineFest returns with Sensational Entertainment and 100 VQA Wines

(Lincoln, Ontario): The annual Twenty Valley Winter WineFest invites visitors to sip, savour and celebrate world class Twenty Valley red, white, sparkling and Icewines. The festival takes place January 11&12, 2014 on Main St. in the enchanting Jordan Village, ON and is a part of the first weekend of Icewine celebrations during the month long Niagara Icewine Festival.

“Twenty Valley’s Winter WineFest is the largest collection of Twenty Valley’s wines in one location at any time. This signature event provides a chance to taste the wide array of wines and styles that truly showcase the extreme talent, strength and variety in Twenty Valley wines,” says Twenty Valley Tourism President and Sue-Ann Staff Estate Winery proprietor, Sue-Ann Staff, of the festival.

The Kitchen Stadium tent will come alive with celebrity chef demonstrations by *Top Chef Canada’s*, Chef Danny Smiles and *Chuck’s Day Off* star, Chef Chuck Hughes.

This year’s program also includes two outdoor concerts; Toronto based band Treble Charger, known for their hits Brand New Low and American Psycho, will headline the Saturday night concert on January 11 at 8:30 p.m. while Hollerado will appear on Sunday, January 12 at 5:00 p.m. and again at 6:20 p.m.

Visitors to the Twenty Valley Winter WineFest are invited to enjoy live music, stylish fashion shows and winemakers’ challenges. Visitors can indulge in the best of local food with delicious offerings from renowned local restaurateurs and Ontario food trucks.

JD Pachereva, Executive Director of the Twenty Valley Tourism Association is proud to be producing an event that puts the Twenty Valley at centre stage, “The food trucks, celebrity chefs and live headline performers really give you a reason to venture out to the Twenty Valley on a January weekend and experience first hand your own hip piece of Cadiana,” says Pachereva.

New this Year

- **Chef Chuck Hughes Icewine Brunch** – January 12, 2014, 11:00 a.m. – 12:30 p.m.
The Chef Chuck Hughes Icewine Brunch blends the best of the Twenty Valley Winter WineFest into one incredible brunch. Indulge in a three-course meal featuring an Icewine infused menu created by the morning’s host and chef, Chuck Hughes. The brunch will take place in the Windows Room of On the Twenty Restaurant, which features spectacular views of the Jordan Valley. Tickets are \$50.00 (plus tax), and can be purchased online at www.twentyvalley.ca. Limited tickets are available.

(more)

Returning this Year

- **Steam Whistle After Party** – January 11, 2014. Doors open at 10:15 p.m.
The Steam Whistle After Party is held in the barrel cellar of historic Cave Spring Cellars and features Steam Whistle beer and Cave Spring Wines. Live music will spice up the night and On the Twenty Restaurant will provide appetizers. Tickets are \$30.00 plus tax in advance or \$35.00 plus tax at the door. Tickets can be purchased online at www.twentyvalley.ca. Limited tickets available.

Main Stage Line-up

Saturday, January 11, 2014 - 8:30 p.m.

Treble Charger

Sunday, January 12, 2014 – 3:30 p.m.

PUP

Sunday, January 12, 2014 – 5:10 p.m. & 6:20 p.m.

Hollerado

Kitchen Stadium Line- up

Saturday, January 11, 2014 – 1:00 p.m. and 4:00 p.m. (times are subject to change)

Top Chef Canada's Chef Danny Smiles Cooking Demonstration

Sunday, January 12, 2014 – 2:00 p.m. and 4:00 p.m. (times are subject to change)

Chef Chuck Hughes Cooking Demonstration

The Winter Wine Festival takes place on Main St. in Jordan Village, ON on January 11 & 12, 2014. Festival hours on Saturday, January 11 are 11:00 a.m. – 10:00 p.m. and are 12:00 p.m. – 7:00 p.m. on Sunday, January 12. The festival features 30 Twenty Valley wineries pouring over 100 VQA red, white, sparkling wines and Icewines. For more information please visit: www.twentyvalley.ca/winterwinefest.

About Twenty Valley Tourism Association

The Twenty Valley is home to 34 wineries, based in the heart of Niagara's Wine Country. The valley spans from West St. Catharines to Grimsby. Twenty Valley Tourism Association hosts wine themed events year round including; "Wrapped Up In The Valley", "Get Fresh In The Valley" and "Twenty Valley Winter WineFest."

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